



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Patriot Majority
Product	Issue
Estimate Number	1615

Invoice #	105517-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105517
Alt Order #	06841927
Deal #	
Order Flight	08/15/12 - 08/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a								
	KSNV			08/15/12 to 08/21/12	5x	MTWTF--					
	KSNV			W	08/15/12	:30	5:21 AM	PM12-105H Know	\$400.00		3
	KSNV			Th	08/16/12	:30	5:49 AM	PM12-105H Know	\$400.00		4
	KSNV			F	08/17/12	:30	5:58 AM	PM12-105H Know	\$400.00		5
	KSNV			M	08/20/12	:30	5:40 AM	PM12-105H Know	\$400.00		2
	KSNV			Tu	08/21/12	:30	5:45 AM	PM12-105H Know	\$400.00		1
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a								
	KSNV			08/15/12 to 08/21/12	5x	MTWTF--					
	KSNV			W	08/15/12	:30	6:19 AM	PM12-105H Know	\$700.00		2
	KSNV			Th	08/16/12	:30	6:28 AM	PM12-105H Know	\$700.00		4
	KSNV			F	08/17/12	:30	6:41 AM	PM12-105H Know	\$700.00		5
	KSNV			M	08/20/12	:30	6:49 AM	PM12-105H Know	\$700.00		1
	KSNV			Tu	08/21/12	:30	6:16 AM	PM12-105H Know	\$700.00		3
5	KSNV	Today Show	658a-9am								
	KSNV			08/15/12 to 08/21/12	4x	MTWTF--					
	KSNV			W	08/15/12	:30	8:35 AM	PM12-105H Know	\$1,400.00		2
	KSNV			F	08/17/12	:30	8:27 AM	PM12-105H Know	\$1,400.00		4
	KSNV			M	08/20/12	:30	7:27 AM	PM12-105H Know	\$1,400.00		1
	KSNV			Tu	08/21/12	:30	7:59 AM	PM12-105H Know	\$1,400.00		3
7	KSNV	Saturday Today	7a-9am								
	KSNV			08/13/12 to 08/19/12	1x	-----S-					
	KSNV			Sa	08/18/12	:30	8:46 AM	PM12-105H Know	\$625.00		1
8	KSNV	News 3 Sunrise SUNDAY	6a-7a								
	KSNV			08/13/12 to 08/19/12	1x	-----S					
	KSNV			Su	08/19/12	:30	6:12 AM	PM12-105H Know	\$325.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

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INVOICE

Advertiser	Patriot Majority
Product	Issue
Estimate Number	1615

Invoice #	105617-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105617
Alt Order #	06841927
Deal #	
Order Flight	08/15/12 - 08/28/12

Billing Address:

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	News 3 Today	9a-930am		08/13/12 to 08/19/12	1x	-----S				
				Su	08/19/12	:30	9:09 AM	PM12-105H Know	\$500.00		1
10	KSNV	Wake Up Early Wagners	430a-5a		08/15/12 to 08/21/12	3x	MTWT--S				
				W	08/15/12	:30	4:47 AM	PM12-105H Know	\$200.00		1
				Su	08/19/12	:30	4:48 AM	PM12-105H Know	\$200.00		2
				M	08/20/12	:30	4:59 AM	PM12-105H Know	\$200.00		3
11	KSNV	Wake Up Early Wagners	430a-5a		08/22/12 to 08/28/12	1x	MTW----				
				W	08/22/12	:30	4:54 AM	PM12-105H Know	\$200.00		1
12	KSNV	M-F Today Show II	9-10a		08/15/12 to 08/21/12	4x	MTWTF--				
				Th	08/16/12	:30	9:30 AM	PM12-105H Know	\$500.00		3
				F	08/17/12	:30	9:59 AM	PM12-105H Know	\$500.00		4
				M	08/20/12	:30	9:58 AM	PM12-105H Know	\$500.00		2
				Tu	08/21/12	:30	9:56 AM	PM12-105H Know	\$500.00		1
13	KSNV	Today 4th Hour	10am-11am		08/15/12 to 08/21/12	3x	MTWTF--				
				W	08/15/12	:30	10:45 AM	PM12-105H Know	\$325.00		2
				M	08/20/12	:30	10:27 AM	PM12-105H Know	\$325.00		1
				Tu	08/21/12	:30	10:28 AM	PM12-105H Know	\$325.00		3
15	KSNV	Rachael Ray	11am-12pm		08/15/12 to 08/21/12	3x	MTWTF--				
				W	08/15/12	:30	11:25 AM	PM12-105H Know	\$325.00		1

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06841927
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	Rachael Ray	11am-12pm	Th	08/16/12	:30	11:13 AM		PM12-105H KNOW	\$325.00		3
	KSNV			M	08/20/12	:30	11:11 AM		PM12-105H KNOW	\$325.00		2
16	KSNV	Noon News	12-1230pm	W	08/15/12 to 08/21/12	4x	MTWTF--					
	KSNV			Th	08/16/12	:30	12:27 PM		PM12-105H KNOW	\$425.00		3
	KSNV			M	08/20/12	:30	12:07 PM		PM12-105H KNOW	\$425.00		4
	KSNV			Tu	08/21/12	:30	12:14 PM		PM12-105H KNOW	\$425.00		2
18	KSNV	Dr Phil	3-4p	W	08/15/12 to 08/21/12	4x	MTWTF--					
	KSNV			Th	08/16/12	:30	3:27 PM		PM12-105H KNOW	\$450.00		1
	KSNV			M	08/20/12	:30	3:25 PM		PM12-105H KNOW	\$450.00		3
	KSNV			Tu	08/21/12	:30	3:41 PM		PM12-105H KNOW	\$450.00		2
19	KSNV	4PM NEWS (1 hour)	4-5pm	W	08/15/12 to 08/21/12	4x	MTWTF--					
	KSNV			Th	08/16/12	:30	4:22 PM		PM12-105H KNOW	\$600.00		3
	KSNV			F	08/17/12	:30	4:08 PM		PM12-105H KNOW	\$600.00		4
	KSNV			M	08/20/12	:30	4:26 PM		PM12-105H KNOW	\$600.00		1
	KSNV			Tu	08/21/12	:30	4:25 PM		PM12-105H KNOW	\$600.00		2
21	KSNV	4PM NEWS (1 hour)	4-5pm	W	08/15/12 to 08/21/12	3x	MTWTF--					
	KSNV			M	08/20/12	:30	5:00 PM		PM12-105H KNOW	\$700.00		2
	KSNV			Tu	08/21/12	:30	4:55 PM		PM12-105H KNOW	\$700.00		3

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Advertiser	Patriot Majority
Product	Issue
Estimate Number	1615

Invoice #	105517-1
Invoice Date	08/26/12
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Invoice Period	07/30/12 - 08/26/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105517
Alt Order #	06841927
Deal #	
Order Flight	08/15/12 - 08/28/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	M-F Early News	5-630p								
				to							
	KSNV			08/15/12 to 08/21/12	5x	MTWTF--					
				W	08/15/12	:30	5:12 PM	PM12-105H know	\$1,000.00		4
				Th	08/16/12	:30	5:28 PM	PM12-105H know	\$1,000.00		5
				F	08/17/12	:30	6:28 PM	PM12-105H know	\$1,000.00		2
				M	08/20/12	:30	6:28 PM	PM12-105H know	\$1,000.00		1
				Tu	08/21/12	:30	6:10 PM	PM12-105H know	\$1,000.00		3
24	KSNV	Sa-Su Early News	5pm-630pm								
				to							
				08/13/12 to 08/19/12	1x	-----S-					
				Sa	08/18/12	:30	6:28 PM	PM12-105H know	\$650.00		1
25	KSNV	M-F Jeopardy	630-7pm								
				to							
				08/15/12 to 08/21/12	4x	MTWTF--					
				W	08/15/12	:30	6:36 PM	PM12-105H know	\$1,000.00		3
				F	08/17/12	:30	6:59 PM	PM12-105H know	\$1,000.00		4
				M	08/20/12	:30	6:54 PM	PM12-105H know	\$1,000.00		2
				Tu	08/21/12	:30	6:36 PM	PM12-105H know	\$1,000.00		1
27	KSNV	M-F Wheel of Fortune	7-730pm								
				to							
				08/15/12 to 08/21/12	4x	MTWTF--					
				W	08/15/12	:30	7:24 PM	PM12-105H know	\$1,000.00		3
				Th	08/16/12	:30	7:13 PM	PM12-105H know	\$1,000.00		1
				M	08/20/12	:30	7:06 PM	PM12-105H know	\$1,000.00		4
				Tu	08/21/12	:30	7:29 PM	PM12-105H know	\$1,000.00		2
28	KSNV	SAT Wheel of Fortune	7-730pm								
				to							
				08/13/12 to 08/19/12	1x	-----S-					
				Sa	08/18/12	:30	7:29 PM	PM12-105H know	\$500.00		1
29	KSNV		8-10pm								

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Advertiser	Patriot Majorly
Product	Issue
Estimate Number	1615

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105517
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	KSNV	Tuesday Prime 8-10pm									
30	KSNV	Wednesday Prime 8-9pm	8-9pm		08/20/12 to 08/26/12	1x	-T-----				
				Tu	08/21/12	:30	9:39 PM	PM12-105H KNOW	\$4,000.00		1
32	KSNV	M-F News 3 at Eleven	11pm-1135pm		08/13/12 to 08/19/12	1x	--W----				
				W	08/15/12	:30	8:41 PM	PM12-105H KNOW	\$2,400.00		1
34	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		08/15/12 to 08/21/12	4x	MTWTF--				
				W	08/15/12	:30	11:22 PM	PM12-105H KNOW	\$1,100.00		1
				Th	08/16/12	:30	11:32 PM	PM12-105H KNOW	\$1,100.00		2
				F	08/17/12	:30	11:25 PM	PM12-105H KNOW	\$1,100.00		3
				M	08/20/12	:30	11:24 PM	PM12-105H KNOW	\$1,100.00		4
35	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		08/13/12 to 08/19/12	1x	-----S-				
				Sa	08/18/12	:30	11:29 PM	PM12-105H KNOW	\$1,100.00		1
36	KSNV	Late Night w/Fallon	1237a-136am		08/13/12 to 08/19/12	1x	-----S				
				Su	08/19/12	:30	11:12 PM	PM12-105H KNOW	\$1,100.00		1
39	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1		08/15/12 to 08/21/12	3x	MTWTF--				
				Th	08/16/12	:30	1:10 AM	PM12-105H KNOW	\$425.00		2
				F	08/17/12	:30	1:12 AM	PM12-105H KNOW	\$425.00		3
				Tu	08/21/12	:30	1:00 AM	PM12-105H KNOW	\$425.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
39	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1									
	KSNV			Sa	08/18/12	:30	1:19 AM		PM12-105H Know	\$200.00		1
40	KSNV	Saturday Prime 8-9pm	8-9pm									
	KSNV			Sa	08/18/12	:30	8:47 PM		PM12-105H Know	\$1,300.00		1
41	KSNV	Saturday Prime 9-11pm	9-11p									
	KSNV			Sa	08/18/12	:30	10:32 PM		PM12-105H Know	\$2,000.00		1
Aired Spots 75												

Gross Total \$57,225.00
Agency Commission \$8,583.75
Net Amount Due \$48,641.25 **Payment Terms 30 Days**

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